

Market Profile



Contact Information

Shaun Burke, Director of Planning and Development

Town of Mansfield
6 Park Row
Mansfield, MA 02048
Phone: (508) 261-7363
Fax: (508) 261-7343

SRPEDD (www.srpedd.org)

Data Source: ESRI Business Analyst Online, July 2018

POPULATION (2018-2023)

	5 Miles	10 Miles	15 Miles
2018	73,139	314,535	915,676
2023	75,153	322,752	939,882
Percent Change	2.8%	2.6%	2.6%

HOUSEHOLDS (2018-2023)

	5 Miles	10 Miles	15 Miles
2018	26,125	114,945	338,315
2023	26,799	117,679	346,283
Percent Change	2.6%	2.4%	2.4%

AGE (2018)

	5 Miles	10 Miles	15 Miles
Under 15 Years	17.9%	17.5%	17.9%
15 - 19 Years	7.7%	6.8%	6.6%
20 - 24 Years	6.3%	5.9%	6.1%
25 - 34 Years	10.8%	11.2%	12.1%
35 - 44 Years	12.0%	12.3%	12.4%
45 - 54 Years	16.0%	15.3%	14.5%
55 - 64 Years	14.8%	14.8%	14.2%
65 - 74 Years	9.0%	9.5%	9.3%
75 - 84 Years	3.9%	4.5%	4.6%
85 Years +	1.6%	2.2%	2.3%
Median Age	41.1	42.1	40.9

HOUSEHOLD INCOME (2018)

	5 Miles	10 Miles	15 Miles
Less than \$15,000	3.6%	5.4%	8.6%
\$15,000 - \$24,999	4.3%	5.7%	6.9%
\$25,000 - \$34,999	4.3%	5.3%	6.8%
\$35,000 - \$49,999	7.7%	8.8%	10.3%
\$50,000 - \$74,999	12.2%	13.8%	14.8%
\$75,000 - \$99,999	12.2%	13.2%	12.9%
\$100,000 - \$149,999	23.4%	21.3%	19.1%
\$150,000 - \$199,999	15.0%	12.8%	10.1%
\$200,000 +	17.3%	13.8%	10.5%
Median Household Income	\$108,427	\$94,793	\$79,024
Average Household Income	\$134,431	\$118,886	\$103,640
Per Capita Income	\$48,478	\$44,030	\$38,696

RACE AND ETHNICITY (2018)			
	5 Miles	10 Miles	15 Miles
White Alone	88.7%	84.8%	76.6%
Black Alone	3.3%	5.9%	10.5%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	5.0%	4.7%	4.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.9%	2.0%	4.8%
Two or More Races	1.9%	2.4%	3.5%
Hispanic Origin (Any Race)	3.0%	4.8%	9.0%

Population 25+ by Educational Attainment (2018)			
	5 Miles	10 Miles	15 Miles
Total	47,768	219,569	635,785
Less than 9th Grade	1.1%	2.4%	4.3%
9th - 12th Grade, No Diploma	2.6%	4.0%	5.3%
High School Graduate	17.3%	20.3%	22.9%
GED/Alternative Credential	1.7%	2.5%	3.6%
Some College, No Degree	16.8%	16.9%	17.4%
Associate Degree	8.3%	8.9%	8.8%
Bachelor's Degree	31.6%	27.5%	23.3%
Graduate/ Professional Degree	20.6%	17.5%	14.4%

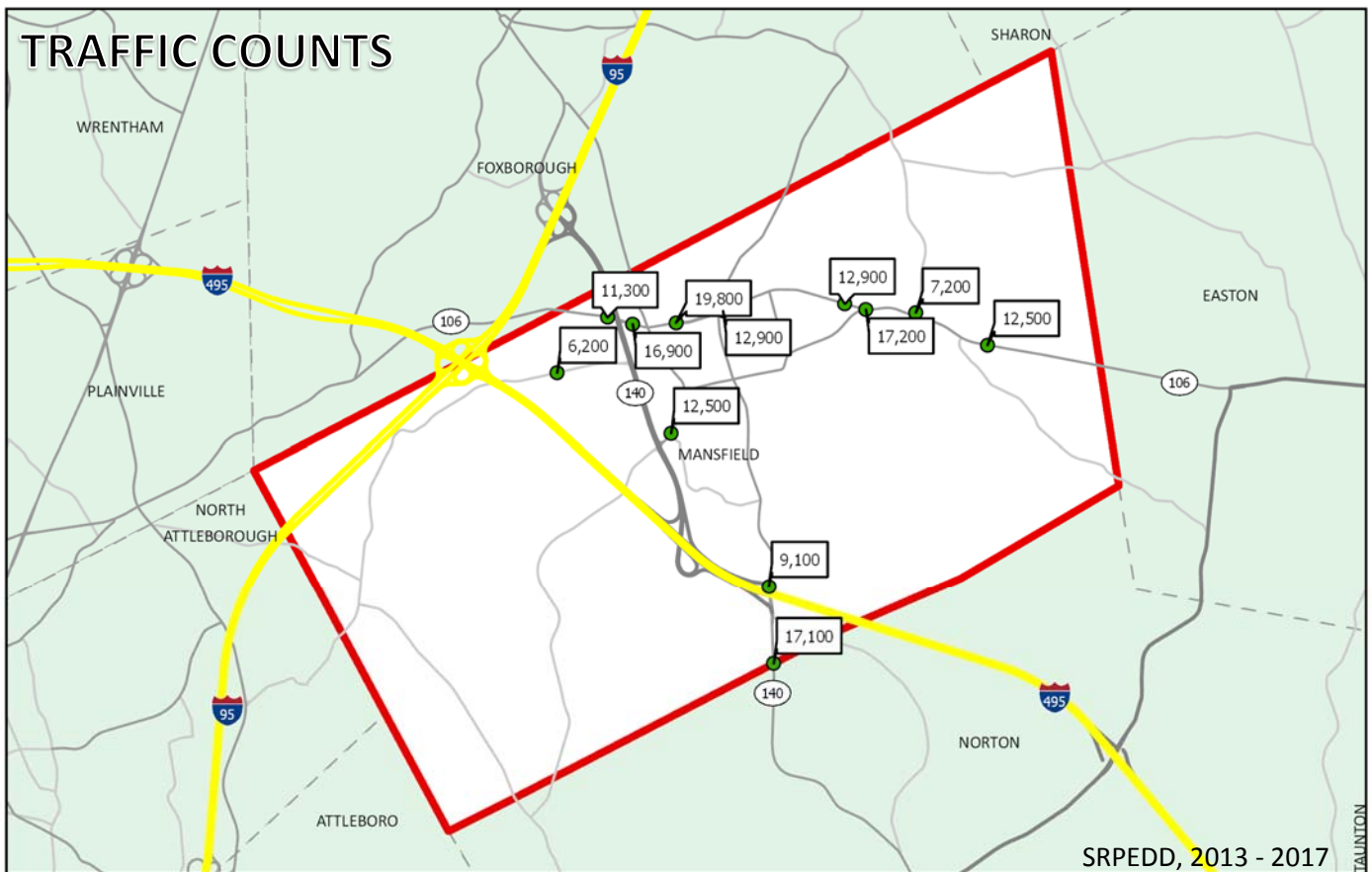
HOUSING TENURE (2018)			
	5 Miles	10 Miles	15 Miles
Owner Occupied Units	75.9%	73.8%	66.5%
Renter Occupied Units	24.1%	26.2%	33.5%

Mode of Travel (2018)			
	5 Miles	10 Miles	15 Miles
Total	38,085	157,779	449,167
Drove Alone	80.9%	80.7%	79.8%
Public Transportation	6.8%	6.5%	6.0%
Carpooled	4.8%	6.1%	7.7%
Walked to Work	1.9%	1.8%	2.0%
Biked to Work	0.1%	0.1%	0.2%

Travel Time to Work (2018)			
	5 Miles	10 Miles	15 Miles
< 5 min	2.0%	2.3%	2.2%
5-9 min	8.5%	8.6%	7.9%
10-14 min	9.4%	10.0%	11.2%
15-19 min	11.2%	11.1%	12.3%
20-24 min	10.4%	11.5%	12.5%
25-29 min	6.7%	6.1%	6.1%
30-34 min	13.4%	12.7%	13.7%
35-39 min	3.4%	3.5%	3.2%
40-44 min	4.6%	5.2%	4.8%
45-49 min	13.8%	12.0%	11.3%
60-89 min	11.8%	12.5%	10.9%
90+ min	4.8%	4.5%	4.1%



TRAFFIC COUNTS



LOCATION MAP

