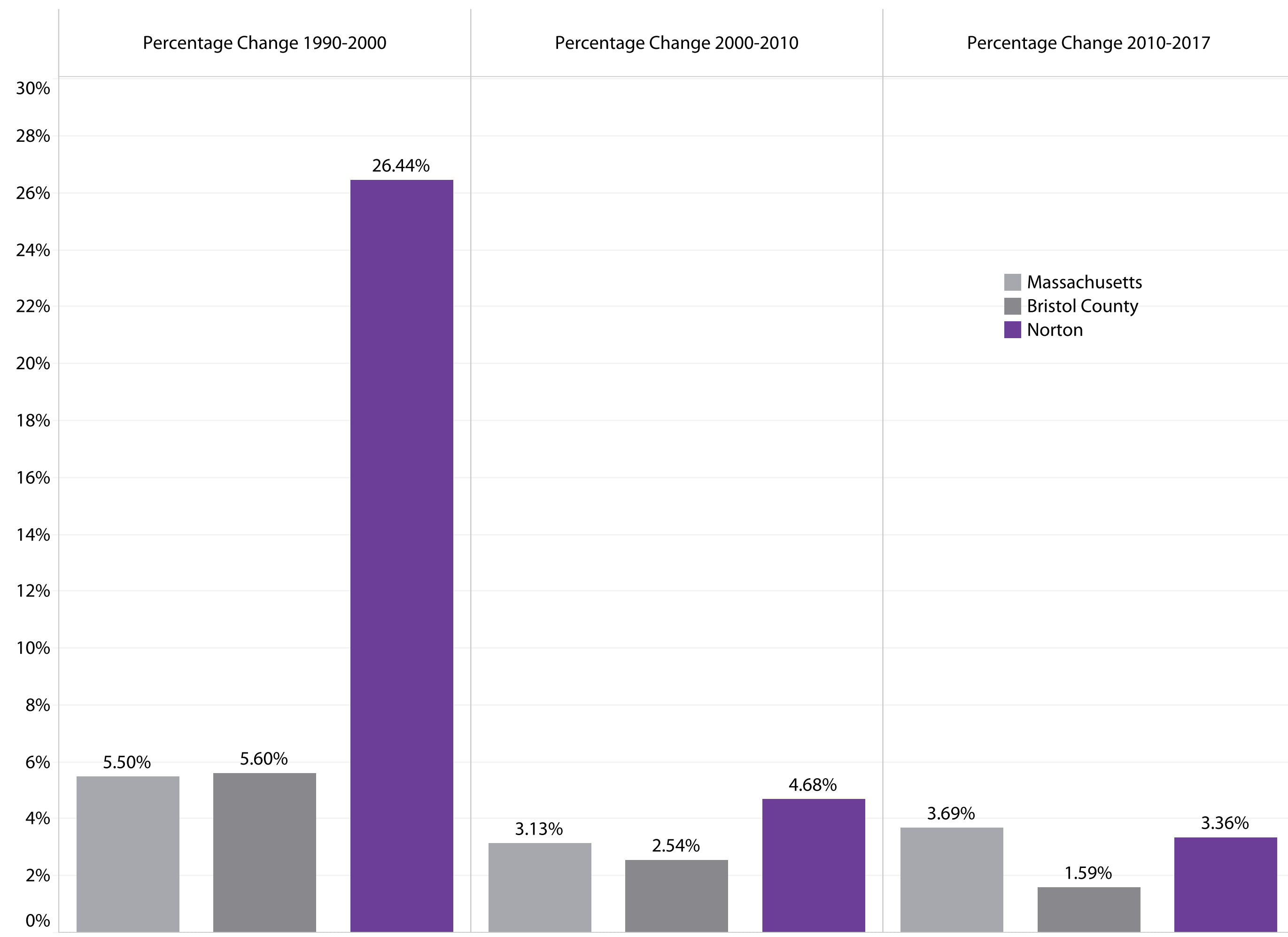


Recent Demographic and Economic Information about Norton

POPULATION



Source: U.S. Census Bureau Decennial Census; American Community Survey (ACS) 5-year estimates (2013-2017)

Norton's population was booming in the 1990s. That rate has slowed in the last 2 decades, but Norton continues to grow at rates comparable to Massachusetts as a whole.

HOUSEHOLDS

Average household size has decreased slightly.



26.9% of Norton's households include a person age **65+** (up from 17.0% in 2000)

20.5% of households are single-person households (of the 20.5% of single-person households 46.3% are over 65 years old)

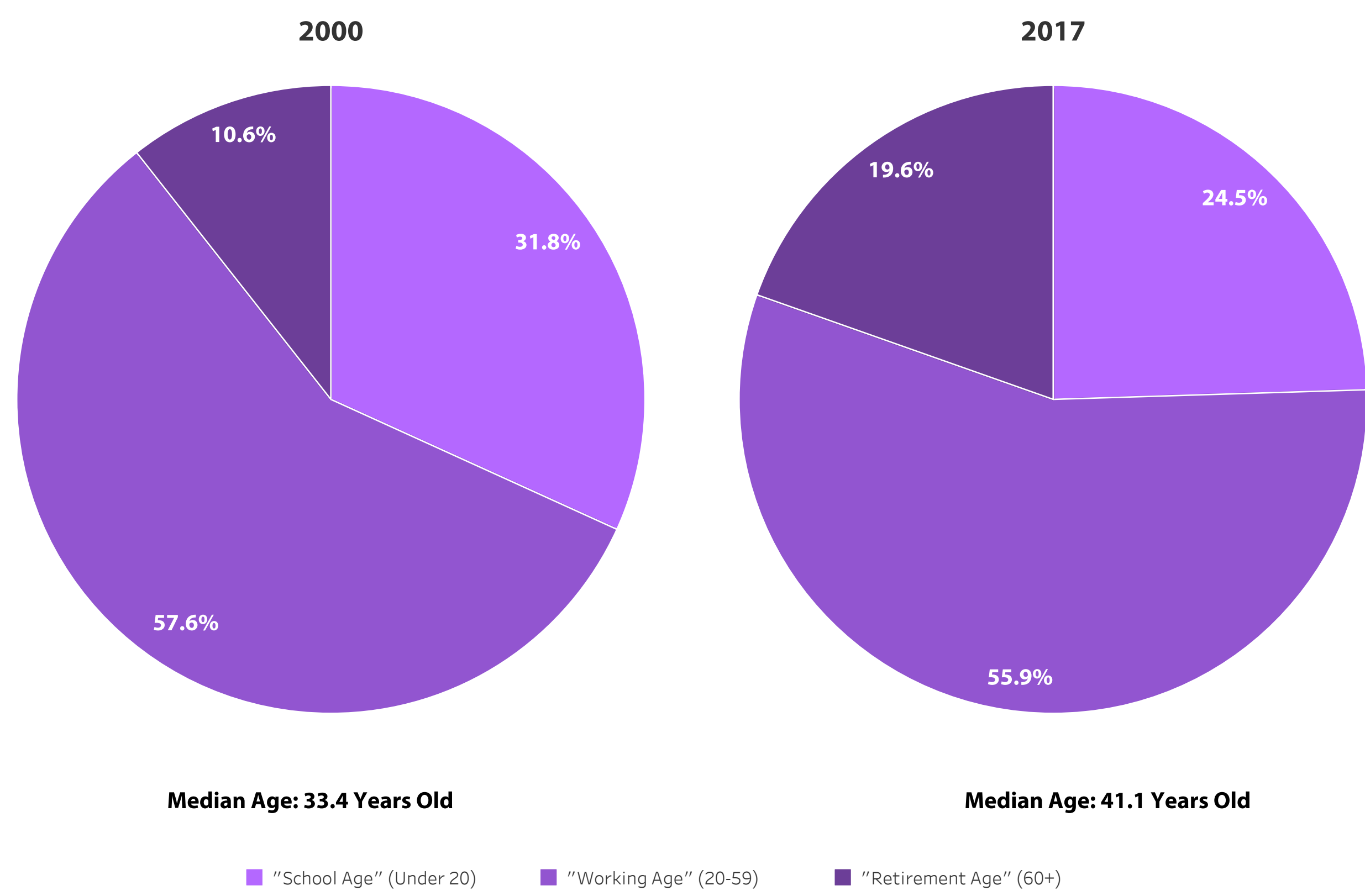
31.0% of households include children under 18 (down from 34.6% in 2000)



Source: U.S. Census Bureau Decennial Census; American Community Survey (ACS) 5-year estimates (2013-2017)

Norton's household sizes have decreased since 2000.

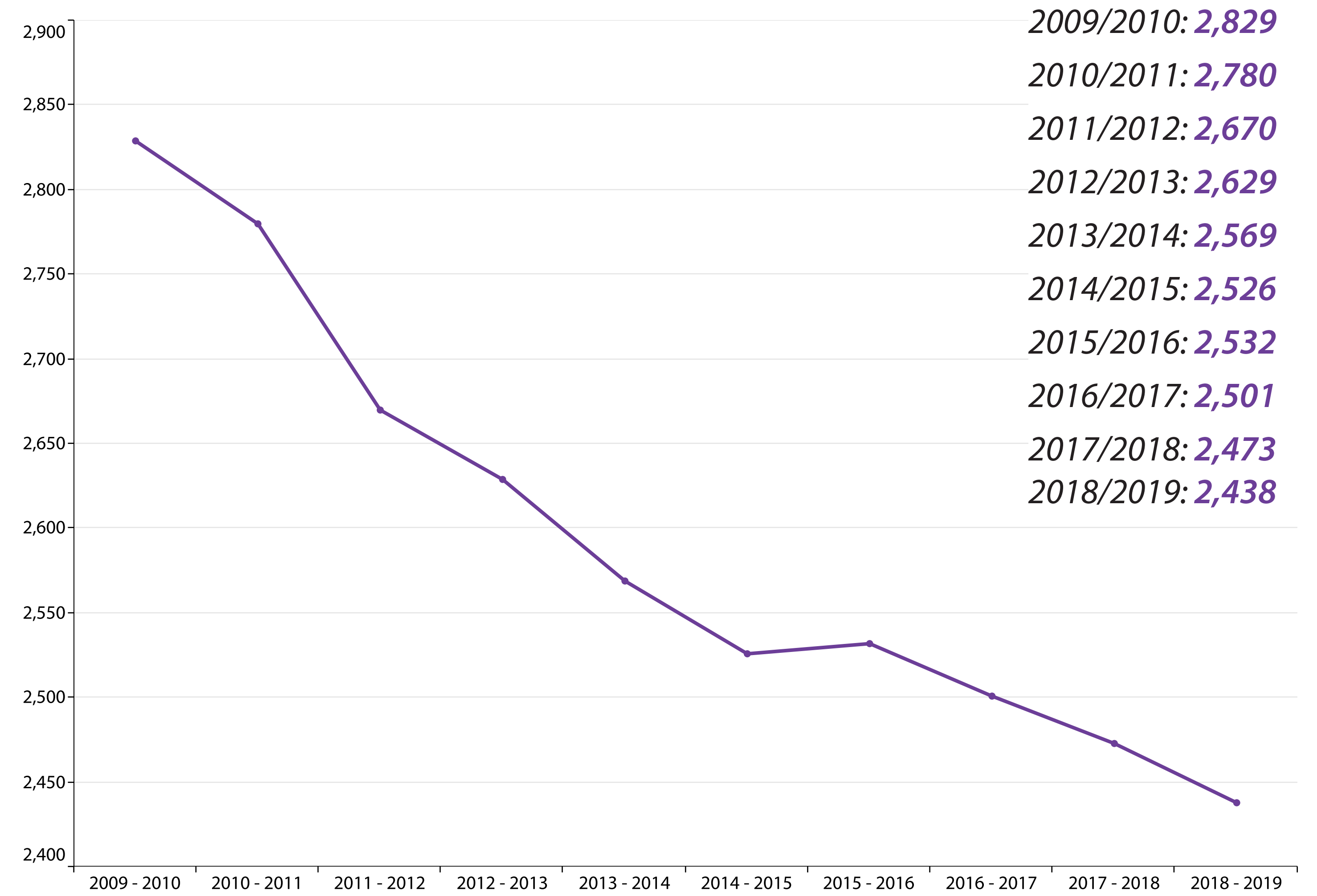
AGE TRENDS



Source: U.S. Census Bureau Decennial Census; American Community Survey (ACS) 5-year estimates (2013-2017)

Norton's median age increased 7.7 years from 2000 to 2017. The "school age" population decreased 16.7%, while the retirement age population increased by almost 100%.

SCHOOL ENROLLMENT



Source: Massachusetts Department of Elementary & Secondary Education

Norton's school population has declined 13.8% in the last 10 years.

INCOME

In 2017, Median Household Income in Norton was approximately

\$102,869

This is higher than median incomes in the Bristol County and Massachusetts

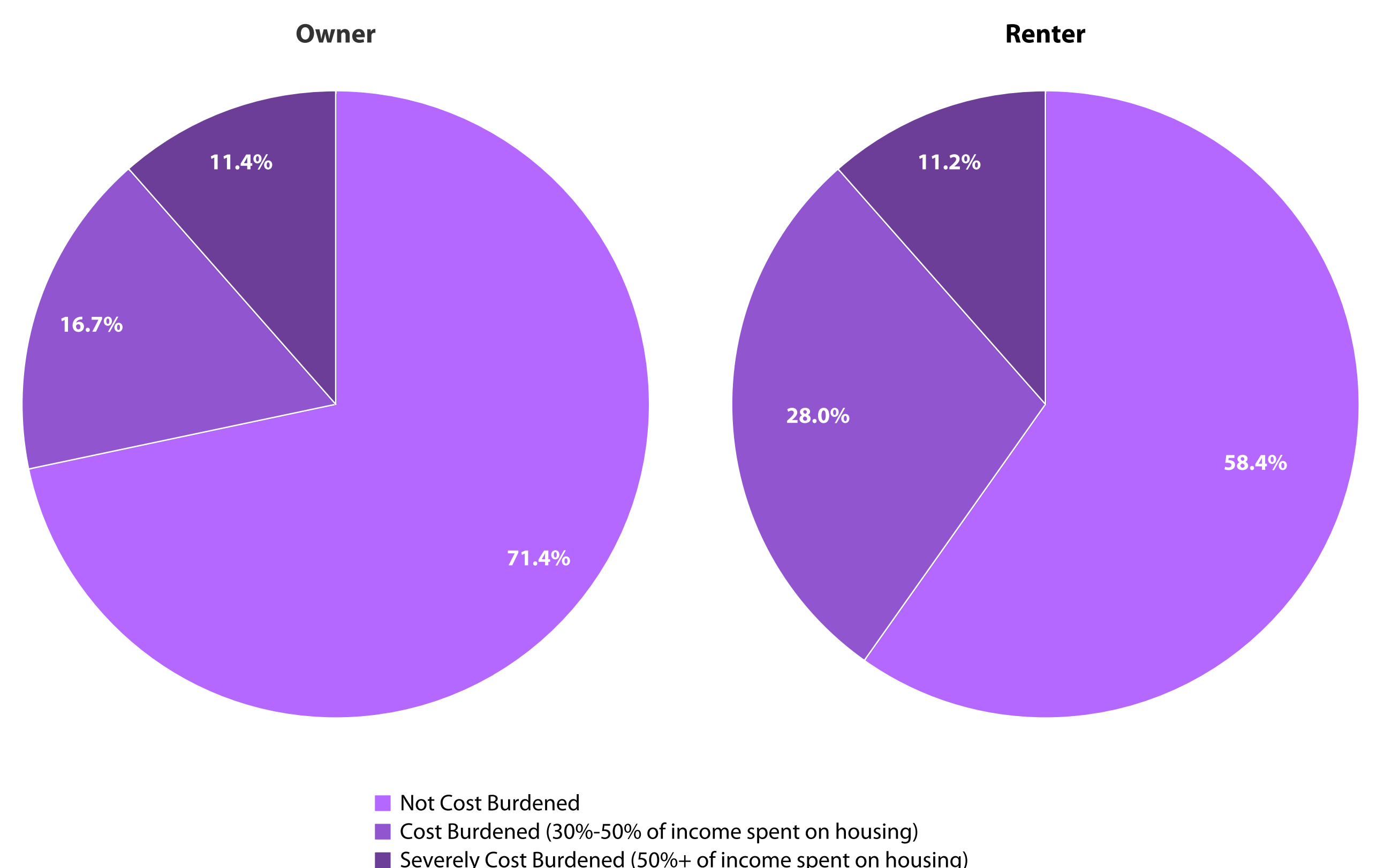
Bristol County: \$62,514
Massachusetts: \$74,167

Surrounding Towns:	Income
Attleboro	\$70,136
Easton	\$105,380
Mansfield	\$111,141
Taunton	\$56,797

Source: U.S. Census Bureau Decennial Census; American Community Survey (ACS) 5-year estimates (2013-2017)

Norton and neighboring Easton and Mansfield are relatively affluent communities compared to the Commonwealth and Bristol County.

HOUSEHOLDS SPENDING MORE THAN 30% OF INCOME ON HOUSING



Source: U.S. Department of Housing and Urban Development (HUD), 2015

A household is considered "cost burdened" if it spends more than 30% of its income on housing costs. In Norton, approximately 30% of homeowners and 40% of renters are cost burdened.

Recent Demographic and Economic Information about Norton

NORTON'S SUBSIDIZED HOUSING INVENTORY (SHI)

Community	Total Housing Units, 2010	SHI Units	Percent
Attleboro	17,978	1,155	6.4%
Easton	8,105	787	9.7%
Mansfield	8,725	939	10.8%
Norton	6,707	533	7.9%
Rehoboth	4,252	27	0.6%
Taunton	23,844	1,529	6.4%

Source: Commonwealth of Massachusetts Department of Housing and Community Development (DCHD), 2017

In order to gain control over the Chapter 40B process, Norton must have 10% of its housing stock on the state SHI or meet annual production goals. Norton currently has 7.9%.

JOB GROWTH, 2010 - 2017

Community	2010 Jobs	2017 Jobs	Percent Change
Attleboro	16,342	17,798	8.9%
Easton	9,860	10,273	4.2%
Mansfield	10,580	12,112	14.5%
Norton	5,759	6,360	10.4%
Rehoboth	1,522	1,809	18.9%
Taunton	23,534	22,952	-2.5%
SRPEDD	227,958	250,713	10.0%
Bristol County	206,978	226,322	9.3%
Massachusetts	3,151,206	3,544,095	12.5%

Source: Massachusetts Executive Office of Labor and Workforce Development (EOLWD)

Norton has experienced recent job growth, but at rates lower than many of its neighbors and the Commonwealth, as a whole.

JOBS BY SECTOR, 2010 - 2017

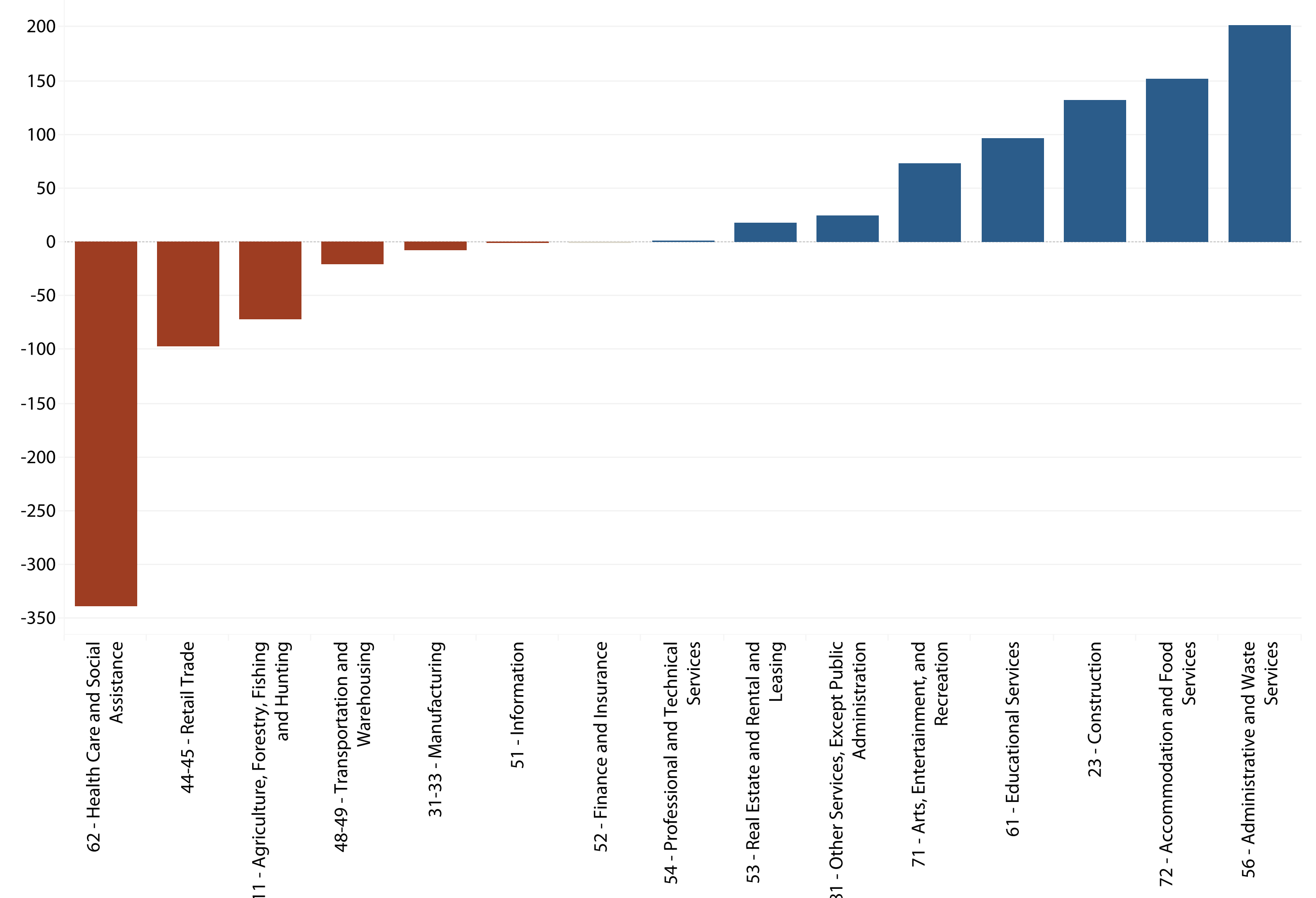
NAICS Code and Industry	2010 Jobs	2017 Jobs	Percent Change 2010-2017
11 - Agriculture, Forestry, Fishing and Hunting	72	0	-100.0%*
23 - Construction	173	305	76.3%
31-33 - Manufacturing	536	528	-1.5%
42 - Wholesale Trade	Null	792	0.0%
44-45 - Retail Trade	462	365	-21.0%
48-49 - Transportation and Warehousing	71	50	-29.6%
51 - Information	90	89	-1.1%
52 - Finance and Insurance	51	51	0.0%
53 - Real Estate and Rental and Leasing	33	51	54.5%
54 - Professional and Technical Services	183	184	0.5%
56 - Administrative and Waste Services	282	483	71.3%
61 - Educational Services	918	1,014	10.5%
62 - Health Care and Social Assistance	1,034	696	-32.7%
71 - Arts, Entertainment, and Recreation	150	223	48.7%
72 - Accommodation and Food Services	445	597	34.2%
81 - Other Services, Except Public Administration	162	186	14.8%
Total, All Industries	5,759	6,360	10.4%

Source: Massachusetts Executive Office of Labor and Workforce Development (EOLWD)

In 2017, the biggest increase in jobs in Norton were Construction, Administrative and Waste Service, and Real Estate and Rental and Leasing.

*Note: SRPEDD is researching this drastic statistical change.

JOB GROWTH BY SECTOR (NUMBER OF JOBS), 2010 - 2017



Source: Massachusetts Executive Office of Labor and Workforce Development (EOLWD)

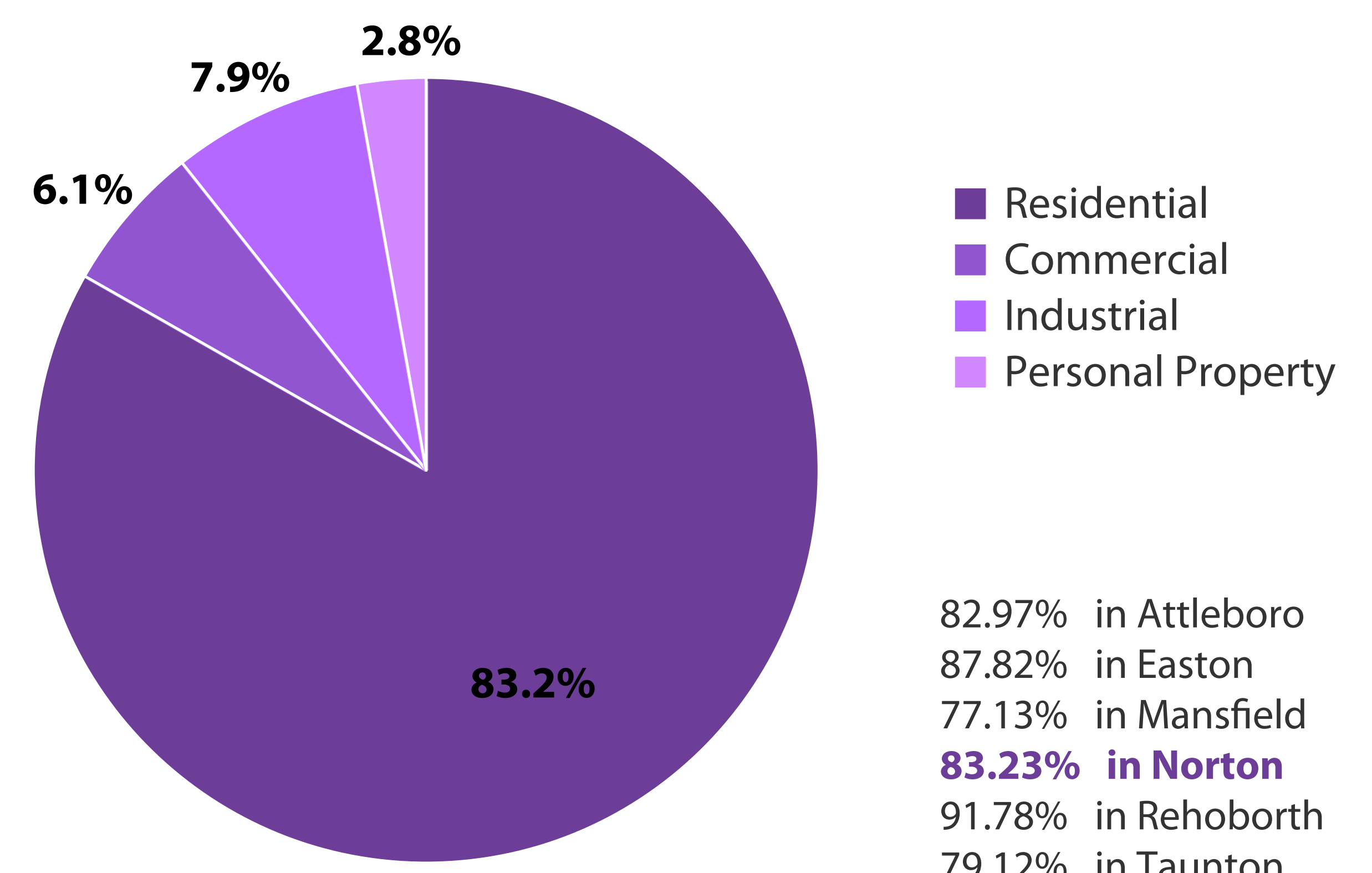
TAX RATE

Community	Residential Tax Rate	Commercial Tax Rate
Attleboro	\$14.16	\$20.20
Easton	\$15.96	\$15.96
Mansfield	\$15.22	\$20.44
Norton	\$14.90	\$14.90
Rehoboth	\$13.11	\$13.11
Taunton	\$15.76	\$34.24

Source: Massachusetts Department of Revenue (DOR): Division of Local Services (DLS)

Norton has a flat tax rate (meaning that it taxes residential and commercial properties at the same rate).

TAX BASE, 2019



82.97% in Attleboro
87.82% in Easton
77.13% in Mansfield
83.23% in Norton
91.78% in Rehoboth
79.12% in Taunton

Source: Massachusetts Department of Revenue (DOR): Division of Local Services (DLS)

Norton's tax base is comparable to its neighbors - despite its flat tax rate!