



Market Profile

536 Acushnet Ave, New Bedford, Massachusetts, 02740
 Walk Time Bands: 0-5, 5-10, 10-15 minute radii

Prepared by Esri
 Latitude: 41.64259
 Longitude: -70.92547

	0 - 5 minute	5 - 10 minute	10 - 15 minute
Population Summary			
2000 Total Population	49	2,042	5,894
2010 Total Population	48	1,945	5,909
2020 Total Population	51	2,080	6,177
2020 Group Quarters	3	136	267
2025 Total Population	52	2,129	6,291
2020-2025 Annual Rate	0.39%	0.47%	0.37%
2020 Total Daytime Population	108	2,332	7,320
Workers	69	822	3,417
Residents	39	1,510	3,903
Household Summary			
2000 Households	18	1,012	2,650
2000 Average Household Size	2.72	1.90	2.13
2010 Households	19	1,017	2,721
2010 Average Household Size	2.37	1.78	2.07
2020 Households	20	1,122	2,875
2020 Average Household Size	2.40	1.73	2.06
2025 Households	21	1,160	2,938
2025 Average Household Size	2.38	1.72	2.05
2020-2025 Annual Rate	0.98%	0.67%	0.43%
2010 Families	9	322	1,315
2010 Average Family Size	3.33	3.05	2.86
2020 Families	10	342	1,357
2020 Average Family Size	3.20	3.01	2.87
2025 Families	10	349	1,378
2025 Average Family Size	3.30	3.00	2.86
2020-2025 Annual Rate	0.00%	0.41%	0.31%
Housing Unit Summary			
2000 Housing Units	23	1,093	3,045
Owner Occupied Housing Units	21.7%	16.9%	25.7%
Renter Occupied Housing Units	56.5%	75.7%	61.4%
Vacant Housing Units	21.7%	7.4%	12.9%
2010 Housing Units	24	1,130	3,225
Owner Occupied Housing Units	16.7%	16.0%	21.6%
Renter Occupied Housing Units	62.5%	74.0%	62.8%
Vacant Housing Units	20.8%	10.0%	15.6%
2020 Housing Units	25	1,229	3,408
Owner Occupied Housing Units	16.0%	14.2%	19.8%
Renter Occupied Housing Units	64.0%	77.1%	64.5%
Vacant Housing Units	20.0%	8.7%	15.6%
2025 Housing Units	26	1,268	3,485
Owner Occupied Housing Units	19.2%	14.4%	20.3%
Renter Occupied Housing Units	61.5%	77.0%	64.1%
Vacant Housing Units	19.2%	8.5%	15.7%
Median Household Income			
2020	\$25,000	\$19,702	\$29,829
2025	\$27,028	\$20,539	\$31,116
Median Home Value			
2020	\$175,000	\$209,868	\$210,432
2025	\$212,500	\$219,688	\$248,052
Per Capita Income			
2020	\$19,933	\$21,834	\$20,339
2025	\$21,754	\$23,078	\$21,638
Median Age			
2010	39.2	44.4	37.5
2020	40.6	45.9	38.9
2025	41.9	46.8	39.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Households by Income			
Household Income Base	20	1,122	2,875
< \$15,000	35.0%	40.9%	28.4%
\$15,000 - \$24,999	15.0%	16.0%	14.5%
\$25,000 - \$34,999	10.0%	8.9%	12.7%
\$35,000 - \$49,999	10.0%	7.0%	11.8%
\$50,000 - \$74,999	15.0%	9.6%	14.7%
\$75,000 - \$99,999	10.0%	7.0%	6.1%
\$100,000 - \$149,999	0.0%	5.8%	8.2%
\$150,000 - \$199,999	5.0%	4.1%	2.5%
\$200,000+	0.0%	0.7%	1.1%
Average Household Income	\$45,746	\$40,575	\$46,267
2025 Households by Income			
Household Income Base	21	1,160	2,938
< \$15,000	33.3%	39.4%	27.1%
\$15,000 - \$24,999	14.3%	16.2%	14.4%
\$25,000 - \$34,999	9.5%	9.1%	12.6%
\$35,000 - \$49,999	9.5%	7.4%	11.9%
\$50,000 - \$74,999	19.0%	10.1%	15.4%
\$75,000 - \$99,999	9.5%	7.5%	6.4%
\$100,000 - \$149,999	0.0%	5.7%	8.7%
\$150,000 - \$199,999	4.8%	4.0%	2.6%
\$200,000+	0.0%	0.6%	1.1%
Average Household Income	\$48,507	\$42,435	\$49,164
2020 Owner Occupied Housing Units by Value			
Total	4	174	676
< \$50,000	0.0%	1.7%	0.6%
\$50,000 - \$99,999	0.0%	2.9%	3.3%
\$100,000 - \$149,999	50.0%	20.7%	21.2%
\$150,000 - \$199,999	25.0%	16.1%	20.7%
\$200,000 - \$249,999	25.0%	43.7%	20.6%
\$250,000 - \$299,999	0.0%	4.0%	7.5%
\$300,000 - \$399,999	25.0%	5.7%	6.1%
\$400,000 - \$499,999	0.0%	5.2%	1.9%
\$500,000 - \$749,999	0.0%	0.0%	17.9%
\$750,000 - \$999,999	0.0%	0.0%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$200,000	\$209,339	\$276,627
2025 Owner Occupied Housing Units by Value			
Total	5	183	706
< \$50,000	0.0%	2.2%	0.7%
\$50,000 - \$99,999	0.0%	2.7%	2.5%
\$100,000 - \$149,999	20.0%	15.8%	12.6%
\$150,000 - \$199,999	20.0%	12.0%	13.2%
\$200,000 - \$249,999	40.0%	43.7%	21.8%
\$250,000 - \$299,999	0.0%	3.8%	12.7%
\$300,000 - \$399,999	20.0%	9.3%	13.7%
\$400,000 - \$499,999	0.0%	10.4%	5.7%
\$500,000 - \$749,999	0.0%	0.0%	16.4%
\$750,000 - \$999,999	0.0%	0.0%	0.6%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$220,000	\$231,557	\$306,268

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	49	1,945	5,909
0 - 4	6.1%	4.9%	6.1%
5 - 9	4.1%	3.8%	5.4%
10 - 14	6.1%	4.3%	6.0%
15 - 24	12.2%	11.6%	15.2%
25 - 34	14.3%	13.9%	14.1%
35 - 44	14.3%	12.3%	12.8%
45 - 54	14.3%	15.8%	14.0%
55 - 64	10.2%	13.8%	11.3%
65 - 74	6.1%	8.3%	6.8%
75 - 84	6.1%	7.4%	4.9%
85 +	2.0%	3.9%	3.4%
18 +	77.6%	84.1%	78.1%
2020 Population by Age			
Total	51	2,079	6,178
0 - 4	5.9%	4.5%	5.6%
5 - 9	3.9%	3.6%	5.4%
10 - 14	5.9%	4.0%	5.2%
15 - 24	11.8%	11.0%	12.5%
25 - 34	13.7%	13.3%	16.9%
35 - 44	15.7%	12.6%	11.7%
45 - 54	11.8%	11.9%	11.7%
55 - 64	13.7%	14.8%	12.9%
65 - 74	9.8%	13.4%	9.6%
75 - 84	5.9%	7.2%	5.3%
85 +	2.0%	3.8%	3.3%
18 +	80.4%	85.4%	80.7%
2025 Population by Age			
Total	53	2,127	6,292
0 - 4	5.7%	4.6%	5.6%
5 - 9	3.8%	3.4%	5.2%
10 - 14	5.7%	3.7%	5.3%
15 - 24	11.3%	10.7%	10.9%
25 - 34	13.2%	13.1%	16.2%
35 - 44	15.1%	12.6%	13.2%
45 - 54	11.3%	11.5%	11.5%
55 - 64	13.2%	13.6%	11.9%
65 - 74	11.3%	14.5%	10.7%
75 - 84	7.5%	8.7%	6.2%
85 +	1.9%	3.6%	3.3%
18 +	81.1%	85.9%	80.8%
2010 Population by Sex			
Males	25	956	2,809
Females	23	989	3,100
2020 Population by Sex			
Males	26	1,035	2,953
Females	25	1,044	3,224
2025 Population by Sex			
Males	27	1,067	3,021
Females	25	1,062	3,270

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	49	1,944	5,910
White Alone	63.3%	67.7%	63.1%
Black Alone	8.2%	9.5%	11.8%
American Indian Alone	2.0%	1.1%	1.0%
Asian Alone	2.0%	1.7%	0.8%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	16.3%	13.2%	14.8%
Two or More Races	8.2%	6.8%	8.4%
Hispanic Origin	22.9%	16.4%	19.0%
Diversity Index	72.5	66.1	71.4
2020 Population by Race/Ethnicity			
Total	52	2,080	6,177
White Alone	53.8%	58.2%	53.8%
Black Alone	11.5%	13.4%	15.9%
American Indian Alone	1.9%	1.1%	1.0%
Asian Alone	1.9%	2.1%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	21.2%	16.7%	17.9%
Two or More Races	9.6%	8.6%	10.3%
Hispanic Origin	33.3%	24.5%	27.0%
Diversity Index	82.4	77.5	80.9
2025 Population by Race/Ethnicity			
Total	51	2,129	6,293
White Alone	51.0%	53.5%	49.5%
Black Alone	13.7%	15.6%	18.2%
American Indian Alone	0.0%	1.0%	1.0%
Asian Alone	2.0%	2.2%	1.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	23.5%	18.4%	19.4%
Two or More Races	9.8%	9.2%	10.9%
Hispanic Origin	40.4%	29.2%	31.4%
Diversity Index	86.1	81.7	84.2
2010 Population by Relationship and Household Type			
Total	48	1,945	5,909
In Households	93.8%	92.9%	95.3%
In Family Households	66.7%	53.2%	67.4%
Householder	20.8%	17.0%	20.7%
Spouse	10.4%	8.2%	9.7%
Child	27.1%	21.3%	28.8%
Other relative	4.2%	4.0%	4.6%
Nonrelative	4.2%	2.7%	3.7%
In Nonfamily Households	27.1%	39.6%	27.9%
In Group Quarters	6.2%	7.1%	4.7%
Institutionalized Population	6.2%	3.4%	2.8%
Noninstitutionalized Population	0.0%	3.8%	1.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment			
Total	37	1,601	4,410
Less than 9th Grade	8.1%	11.6%	15.1%
9th - 12th Grade, No Diploma	10.8%	10.9%	11.4%
High School Graduate	35.1%	27.1%	25.4%
GED/Alternative Credential	8.1%	7.1%	7.0%
Some College, No Degree	24.3%	16.6%	18.9%
Associate Degree	5.4%	6.7%	5.6%
Bachelor's Degree	5.4%	10.9%	11.4%
Graduate/Professional Degree	2.7%	9.2%	5.2%
2020 Population 15+ by Marital Status			
Total	43	1,830	5,180
Never Married	39.5%	46.4%	47.5%
Married	39.5%	28.3%	31.2%
Widowed	11.6%	9.5%	7.0%
Divorced	9.3%	15.9%	14.3%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	15	721	2,765
Population 16+ Employed	80.0%	79.1%	83.0%
Population 16+ Unemployment rate	20.0%	21.1%	17.0%
Population 16-24 Employed	16.7%	12.8%	16.3%
Population 16-24 Unemployment rate	33.3%	33.6%	21.6%
Population 25-54 Employed	66.7%	68.8%	65.6%
Population 25-54 Unemployment rate	20.0%	19.3%	15.4%
Population 55-64 Employed	16.7%	15.8%	14.0%
Population 55-64 Unemployment rate	0.0%	15.9%	20.5%
Population 65+ Employed	0.0%	2.6%	4.1%
Population 65+ Unemployment rate	0.0%	16.7%	11.3%
2020 Employed Population 16+ by Industry			
Total	12	570	2,294
Agriculture/Mining	0.0%	0.7%	1.1%
Construction	8.3%	5.8%	5.5%
Manufacturing	16.7%	7.2%	11.6%
Wholesale Trade	0.0%	0.7%	2.3%
Retail Trade	8.3%	10.0%	9.1%
Transportation/Utilities	8.3%	5.4%	5.2%
Information	0.0%	1.6%	2.5%
Finance/Insurance/Real Estate	0.0%	4.0%	5.1%
Services	41.7%	61.2%	53.9%
Public Administration	0.0%	3.0%	3.6%
2020 Employed Population 16+ by Occupation			
Total	11	571	2,292
White Collar	50.0%	56.7%	50.5%
Management/Business/Financial	8.3%	7.9%	8.7%
Professional	8.3%	29.1%	18.7%
Sales	8.3%	6.8%	8.1%
Administrative Support	25.0%	12.8%	15.0%
Services	25.0%	28.9%	29.2%
Blue Collar	16.7%	14.6%	20.3%
Farming/Forestry/Fishing	0.0%	0.0%	1.1%
Construction/Extraction	8.3%	4.0%	3.7%
Installation/Maintenance/Repair	0.0%	1.4%	2.3%
Production	8.3%	8.2%	8.0%
Transportation/Material Moving	0.0%	0.9%	5.2%

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2010 Households by Type			
Total	18	1,017	2,721
Households with 1 Person	44.4%	59.1%	42.7%
Households with 2+ People	55.6%	40.9%	57.3%
Family Households	50.0%	31.7%	48.3%
Husband-wife Families	22.2%	15.2%	22.4%
With Related Children	11.1%	5.6%	9.8%
Other Family (No Spouse Present)	27.8%	16.4%	25.9%
Other Family with Male Householder	5.6%	3.5%	5.6%
With Related Children	5.6%	1.7%	2.9%
Other Family with Female Householder	22.2%	12.8%	20.3%
With Related Children	16.7%	8.9%	14.0%
Nonfamily Households	5.6%	9.2%	8.9%
All Households with Children	26.3%	16.4%	27.3%
Multigenerational Households	5.3%	2.3%	3.7%
Unmarried Partner Households	10.5%	8.5%	10.3%
Male-female	10.5%	7.3%	9.2%
Same-sex	0.0%	1.2%	1.0%
2010 Households by Size			
Total	18	1,018	2,720
1 Person Household	44.4%	59.0%	42.8%
2 Person Household	27.8%	22.3%	26.2%
3 Person Household	11.1%	7.9%	13.4%
4 Person Household	11.1%	6.4%	9.2%
5 Person Household	5.6%	2.8%	5.0%
6 Person Household	0.0%	0.8%	2.1%
7 + Person Household	0.0%	0.8%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	19	1,017	2,721
Owner Occupied	21.1%	17.8%	25.6%
Owned with a Mortgage/Loan	15.8%	13.5%	19.7%
Owned Free and Clear	5.3%	4.2%	5.9%
Renter Occupied	78.9%	82.2%	74.4%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	0	47	71
Percent of Income for Mortgage	0.0%	44.5%	29.5%
Wealth Index	28	25	30
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	24	1,130	3,225
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	48	1,945	5,909
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Set to Impress (11D)	Set to Impress (11D)	Front Porches (8E)
2.		Social Security Set (9F)	Social Security Set (9F)
3.		Front Porches (8E)	Fresh Ambitions (13D)
2020 Consumer Spending			
Apparel & Services: Total \$	\$23,540	\$1,167,536	\$3,327,455
Average Spent	\$1,177.00	\$1,040.58	\$1,157.38
Spending Potential Index	55	49	54
Education: Total \$	\$18,197	\$902,184	\$2,788,274
Average Spent	\$909.85	\$804.09	\$969.83
Spending Potential Index	51	45	54
Entertainment/Recreation: Total \$	\$33,101	\$1,624,901	\$4,692,480
Average Spent	\$1,655.05	\$1,448.22	\$1,632.17
Spending Potential Index	51	45	50
Food at Home: Total \$	\$57,709	\$2,935,527	\$8,357,190
Average Spent	\$2,885.45	\$2,616.33	\$2,906.85
Spending Potential Index	54	49	54
Food Away from Home: Total \$	\$40,676	\$2,032,099	\$5,780,499
Average Spent	\$2,033.80	\$1,811.14	\$2,010.61
Spending Potential Index	54	48	53
Health Care: Total \$	\$57,387	\$2,863,156	\$8,042,929
Average Spent	\$2,869.35	\$2,551.83	\$2,797.54
Spending Potential Index	50	44	49
HH Furnishings & Equipment: Total \$	\$22,588	\$1,094,205	\$3,133,499
Average Spent	\$1,129.40	\$975.23	\$1,089.91
Spending Potential Index	52	45	50
Personal Care Products & Services: Total \$	\$9,870	\$494,801	\$1,371,563
Average Spent	\$493.50	\$441.00	\$477.07
Spending Potential Index	54	48	52
Shelter: Total \$	\$208,467	\$10,717,974	\$31,392,920
Average Spent	\$10,423.35	\$9,552.56	\$10,919.28
Spending Potential Index	54	49	56
Support Payments/Cash Contributions/Gifts in Kind: Total	\$23,324	\$1,113,574	\$3,095,111
Average Spent	\$1,166.20	\$992.49	\$1,076.56
Spending Potential Index	50	42	46
Travel: Total \$	\$22,756	\$1,110,976	\$3,382,661
Average Spent	\$1,137.80	\$990.17	\$1,176.58
Spending Potential Index	47	41	49
Vehicle Maintenance & Repairs: Total \$	\$13,395	\$654,790	\$1,755,296
Average Spent	\$669.75	\$583.59	\$610.54
Spending Potential Index	58	50	53

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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