

Press Release

North Attleborough Master Plan

The Town of North Attleborough is pleased to announce the launch of the *North Attleborough Master Plan 2030* project. When complete, the Master Plan will serve as the long-term guidance document and shared vision for responsible growth and preservation within the Town. Master Plans provide guidance for public policy and decision-making in a variety of areas, including land use, economic development, housing, services and facilities, and natural resources. They are also an opportunity for community members to discuss priorities, to reach consensus on goals, and to identify strategies to achieve those goals.

The Town intends to create this long-range municipal planning document in a public, collaborative way over approximately 24 months. The Town is working with the Southeastern Regional Planning and Economic Development District (SRPEDD). SRPEDD is a regional planning agency that has recently worked with several nearby Towns to complete Master Plans.

Today, the project team officially launched the Master Plan web page – www.srpedd.org/North-Attleborough-Master-Plan, as well as the Master Plan Survey www.surveymonkey.com/r/northattleboroughmp. Given the unique challenges presented by the COVID-19 pandemic, the web page is a particularly important way for the public to stay up to date with Master Plan workshops, meetings, and activities. Completing the Master Plan Survey is an important way to influence the Master Plan by contributing your thoughts and ideas to what North Attleborough should look like by 2030. The survey is available starting today, January 7, and will close on January 31. The Master Plan will also include several virtual workshops, open houses, and events.

The Town and SRPEDD encourage members of the public to visit the web page, take the survey, sign up for updates, and reach out with any questions or comments. Your input – combined with current, accurate data – are the key ingredients for the Master Plan.

Additionally, to guide the development of the Master Plan, the Town will create a Master Plan Committee and is looking for volunteers to serve. If you are interested in serving on the Committee, please contact Town Planner Jennifer Carloni.

For more information, please contact Jennifer Carloni, Town Planner at jcarloni@nattleboro.com, Marie Clarner, Planning Board Chair at mclarner@nattleboro.com, or SRPEDD Principal Comprehensive Planner Eric Arbeene at earbeene@srpedd.org.

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