

# PDA-PPA 2024 Update

## Community Priority Areas of Regional Significance

SRPEDD Commission

*Southeastern Massachusetts and South Coast Rail Corridor*



**SRPEDD**  
Southeastern Regional Planning  
& Economic Development District



# Why are we here today?

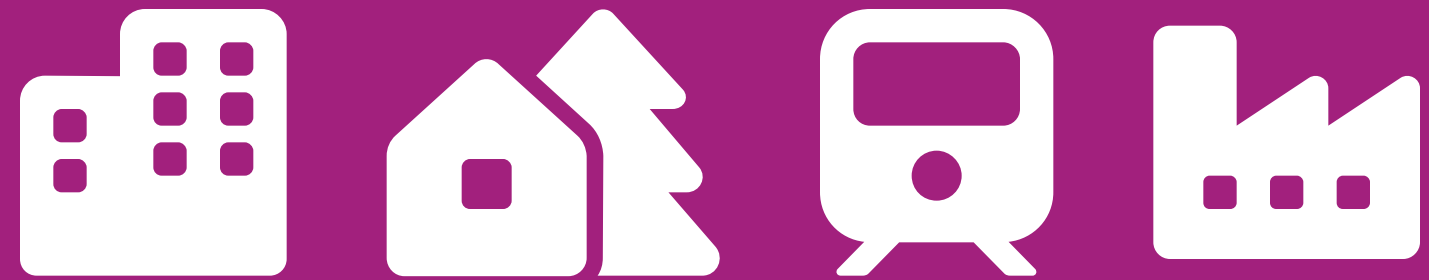


**Seek Buy-In from each community's primary decision makers and key stakeholders.**



**Give a quick overview of what Priority Areas are and how they help your community!**

# What's a PDA? PPA?



## Priority Development Areas (PDA)

- Areas for additional growth
- Meet regional needs
- Good transportation, infrastructure



## Priority Protection Areas (PPA)

- Areas important to protect
- Significant natural or cultural resources
- Includes habitats, water resources, historic resources, and farms

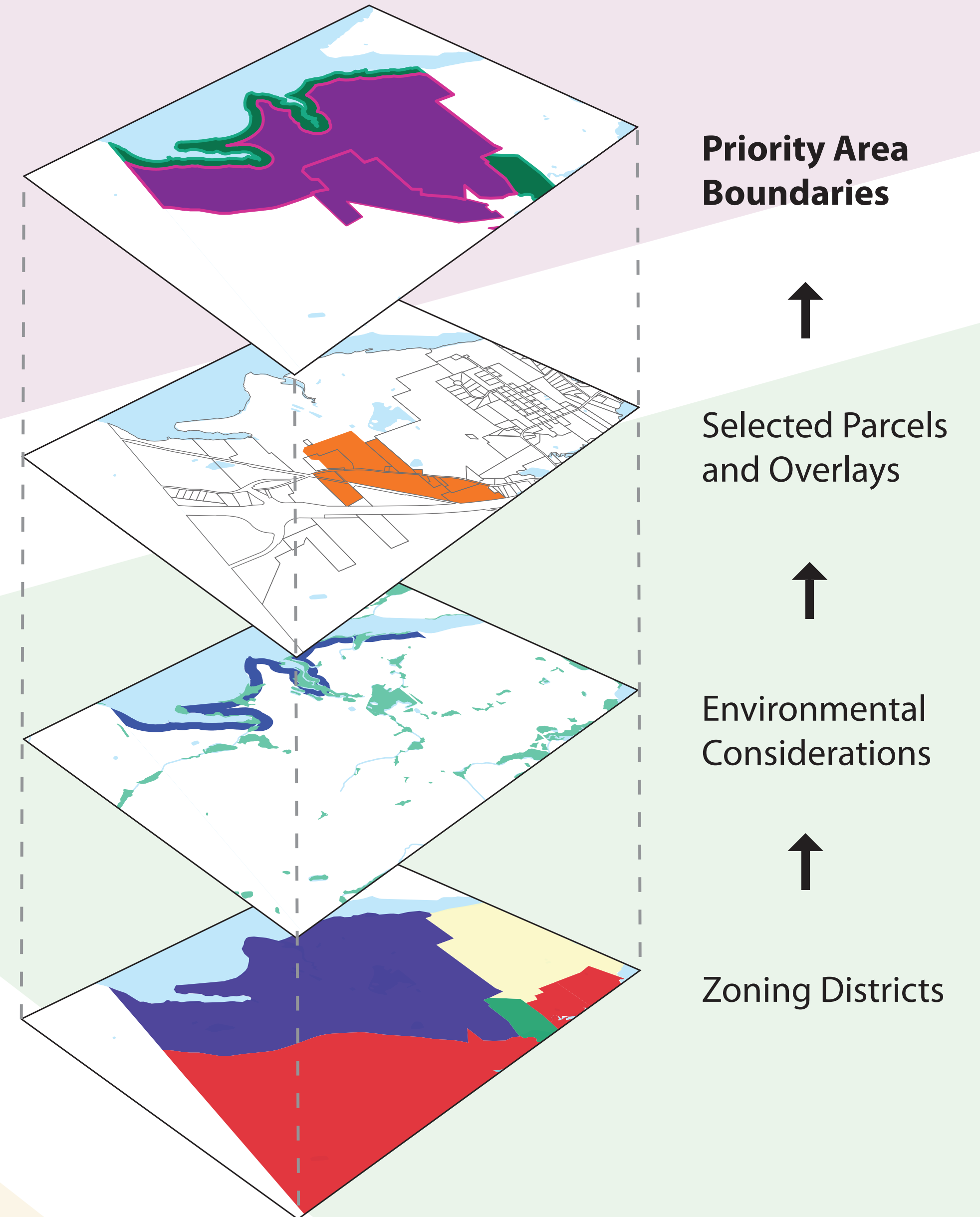
# Smart Planning

## Key Data

- Zoning
- Land Use
- Infrastructure

## Key Environmental Data

- Habitats
- Water Resources
- Conservation Areas





# Evolution of PDA/PPAs



**2008**

- First Pass



**2013**

- Refined boundaries
- Robust Civic Engagement



**2024**

- Updated Boundaries through new data
- Modern Civic Engagement
- Design and Development Exploration of Key Sites



# Benefits of PDA

**PDA Designations help communities to coordinate local plans and win competitive grants.**

## **Success Story: North Attleborough**

- Funding for new zoning
- \$1.3M MassWorks grant for roads and water/sewer
- 193 units located Downtown





# Benefits of PPA

PPA Designations help communities coordinate local conservation efforts and win competitive grants.

## Success Story: Norton

- Updated OSRP
- \$575k LAND grant for conservation acquisitions
- 150 acres permanently protected



Canoe River-Hockomock



Crane Farm (Stephen Peterson, Sun Chronicle 2016)



# SRPEDD Region

31 South Coast Rail Communities in 2013 Update, including 26 SRPEDD communities.  
All 27 communities will be included in this 2024 Update.

**181** PDAs on **31.7k** acres

**168** PPAs on **190.2k** acres

**41** Combined Areas on **4.1k** acres



# Project Timeline

We're here!



## Kick-off

Local Meeting 1  
March - May '23

Introduce Project to  
Local Governing Bodies

*Share current Priority Areas and  
learn about local priorities*



## Local Workshops

Local Meeting 2  
June - September '23

Working Sessions with  
Local Planners

*Update Priority Areas based on new  
data and community needs. Provide  
scenarios and recommendations.*



## Local PDAs & PPAs

Local Meeting 3  
September - December '23

Review Draft Local  
PDAs & PPAs

*Share draft Priority Areas with each  
community and solicit feedback.*



## Regional Screening

Regional Meeting  
January - February '24

Designate most important local  
PDAs & PPAs as Regional Priority Areas

*Through two region-wide workshops, prioritize the  
most important Priority Areas of regional significance.*



# Your Role



- Review your existing PDAs/PPAs
- Help us schedule meetings
- Participate in the update with your knowledge of local, regional, and state priorities and initiatives



# Thank You!

Questions?



**SRPEDD**  
Southeastern Regional Planning  
& Economic Development District

## SRPEDD Contacts:

Phillip Hu      [phu@srpedd.org](mailto:phu@srpedd.org)

Maria Jones      [mjones@srpedd.org](mailto:mjones@srpedd.org)